

Level 3 weekly Assignment 2

Reading and Writing

Assignment: You should write a proposal for a new business in this assignment. Your proposal should include information about what colours you will use in the logo and why you have chosen them.

You should write:

- The name of your business
- What kind of business it is
- What colours you will use for your business and the advertisements
- Why you want to use the colours and what their meanings are
- How these colours will make your clients feel

Please submit this assignment to be marked